



Updated to incorporate the General Data Protection Regulation – GDPR

We are committed to safeguarding the privacy of our website visitors, Customers and Partners This policy sets out how we will treat your personal information where we are acting as a data controller regarding the personal data of our website visitors.

Our website uses cookies, We will ask you to consent to our use of cookies in accordance with the terms of this policy when you first visit our website, By using our website and agreeing to this policy, you consent to our use of cookies under the terms of this policy.

(1) What information do we collect?

We may collect, store and use the following kinds of personal information:

- (a) information about your details and your visits on this website (including, geographical location, browser type and version, length of visit, page views and website navigation)
- (b) information relating to any transactions or service booking carried out between you and us on or in relation to this website, including information relating to any purchases you make of GUEBSON SYSTEM LTD goods or services;
- (c) information that you provide to us for join or registering with us;
- (d) information that you provide to us for the purpose of subscribing to our website services, and email notifications;
- (e) any other information that you choose to send to us;

Before you disclose to us the personal information of another person, you obtain that person's consent to both the disclosure and the processing of that personal information under the terms of this privacy policy. GUEBSON SYTEM LTS will ensure that personal data are adequate, relevant and limited to what is necessary in relation to the purposes for which they are processed.

(2) Cookies

A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server. This enables the web server to identify and track the web browser.

We may use both "session" cookies and "persistent" cookies on the website. Session cookies will be deleted from your computer when you close your browser. Persistent cookies will remain stored on your computer until deleted, or until they reach a specified expiry date.

We will use the session cookies to: keep track of you whilst you navigate the website; keep track of items in your shopping basket; prevent fraud and increase website security. We will use the persistent cookies to: enable our website to recognise you when you visit; and keep track of your preferences in relation to your use of our website.

We use Google Analytics to analyse the use of this website. Google Analytics generates statistical and other information about website use through cookies, which are stored on users' computers. The information generated relating to our website is used to create reports about the use of the website. Google will store this information.

Our payment services providers may also send you cookies.

Most browsers allow you to reject all cookies, whilst some browsers allow you to reject just third-party cookies. For example, in Internet Explorer (version 9) or google chrome you can refuse all cookies by clicking "Tools", "Internet options", "Privacy", and selecting "Block All Cookies" using the sliding selector. Blocking all cookies will, however, have a negative impact upon the usability of many websites, including this one.

(3) Using your personal information

Personal information submitted to us via this website will be used for the purposes specified in this privacy policy or in relevant parts of the website, We may use your personal information to:

- (a) administer the website;
- (b) improve your browsing experience by personalising the website;
- (c) enable your use of the services available on the website;
- (d) send you goods purchased via the website, and supply to you services purchased via the website;
- (e) send statements and invoices to you, and collect payments from you;
- (f) send you email notifications which you have specifically requested;
- (g) send you marketing communications relating to GUEBSON SYSTEM LTD business which we think may interest you, by post or, where you have specifically agreed to this, by email or similar technology (and you can inform us at any time if you no longer require marketing communications);
- (i) provide third parties with statistical information about our users – but this information will not be used to identify any individual user;
- (j) deal with enquiries and complaints made by you relating to the website;
- (k) keep the website secure and prevent fraud;
- (l) verify compliance with the terms and conditions governing the use of the website (including monitoring private messages sent through our website private messaging service)

We will not, without your express consent, provide your personal information to any third parties for the purpose of direct marketing.

All our website financial transactions are handled through our payment services provider, Secure and protected. We will share information with the services provider only to the extent necessary for the purposes of processing payments you make via our website, refunding such payments and dealing with complaints and queries relating to such payments and refunds.

(4) Disclosures

We may disclose your personal information to any of our employees, freelancers, agents, GUEBSON SYSTEM LTD Licensees, suppliers, or subcontractors where reasonably necessary for the purposes set out in this privacy policy. In addition, we may disclose your personal information:

- (a) to the extent that we are required to do so by law;
 - (b) in connection with any ongoing or prospective legal proceedings;
 - (c) in order to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk);
- Except as provided in this privacy policy, we will not provide your information to third parties.

(5) International data transfers

Information that we collect may be stored and processed in and transferred between any of the countries in which we operate in order to enable us to use the information in accordance with this privacy policy.

(6) Security of your personal information

We will take reasonable technical and organisational precautions to prevent the loss, misuse, or alteration of your personal information.

We will store all the personal information you provide on our secure (password- and firewall-protected) servers.

All electronic transactions entered via the website will be protected by encryption technology.

You acknowledge that the transmission of information over the internet is inherently insecure, and we cannot guarantee the security of data sent over the internet.

(7) Policy amendments

We may update this privacy policy from time to time by posting a new version on our website. You should check this page occasionally to ensure you are happy with any changes.

(8) Your rights

You may instruct us to provide you with any personal information we hold about you. Provision of such information will be subject to the following conditions:

(a) there will be no charge for the initial provision of your personal information. However where requests from a data subject are manifestly unfounded or excessive, in terms of their repetitive character, we reserve the right to charge a reasonable fee taking into account the administrative costs of providing the information; and

(b) the supply of evidence of your identity (for this purpose, we will usually accept a photocopy of your passport certified by a solicitor or bank plus an original copy of a utility bill showing your current address).

We may withhold such personal information to the extent permitted by law.

You may instruct us not to process your personal information for marketing, by emailing us. You will typically either expressly agree in advance to our use of your personal information for marketing, or we will provide you with an opportunity to opt out of the use of your personal information for marketing.

(9) Third-party websites

The website contains links to other websites.

We are not responsible for the privacy policies or practices of third-party websites.

(10) Updating information

Please let us know if the personal information which we hold about you needs to be corrected or updated.

(11) Keeping and deleting personal data

Personal data that we process for any purpose or purposes shall not be kept for longer than is necessary for that purpose or purposes. Notwithstanding this, we may retain your personal data where data retention is necessary for compliance with a legal obligation to which we are subject, or in order to protect your vital interest or the vital interests of another natural person.

(12) Contact

If you have questions about this privacy policy or our treatment of your personal information, please write to us by email to info@guebsonssystem.com or by post to GUEBSON SYSTEM LTD, B. Labyrinth Business Centre, 45 Middle Hillgate, Stockport, Greater Manchester SK1 3DG